



<https://fintechnews.hk/job/head-of-nft-creative-studio-at-crypto-com/>

Head of NFT Creative Studio – Global Fintech Startup

Description

Crypto.com was founded in 2016, Crypto.com today serves over 10 million customers with the world's fastest growing crypto app, along with the Crypto.com Visa Card — the world's largest crypto card program — the Crypto.com Exchange and Crypto.com DeFi Wallet. Recently launched, Crypto.com NFT is the premier platform for collecting and trading NFTs, carefully curated from the worlds of art, design, entertainment and sports. Crypto.com is built on a solid foundation of security, privacy and compliance and is the first cryptocurrency company in the world to have ISO/IEC 27701:2019, CCSS Level 3, ISO27001:2013 and PCI:DSS 3.2.1, Level 1 compliance, and independently assessed at Tier 4, the highest level for both NIST Cybersecurity and Privacy Frameworks. With over 2,600 people in offices across the Americas, Europe and Asia, Crypto.com is accelerating the world's transition to cryptocurrency.

Find out more: <https://crypto.com>

Responsibilities

Crypto.com NFT is an invitation-only NFT marketplace where you can discover exclusive digital collectibles and their non-fungible tokens. Buy, sell, discover and collect officially licensed crypto collectibles. Find out more by visiting <https://crypto.com/nft/marketplace>

We are looking for a Head of NFT Creative Studio to join our NFT Creative Team. To succeed in this role, candidates will require well-rounded knowledge in creative strategic planning, art direction, conceptualizing and launching NFT projects.

- Provide creative strategic plans to concept and create new NFT projects
- Provide directions to the NFT Studio to create trending art pieces in the market
- Lead in-house game designer to build a gamified metaverse
- Work across a number of creative projects simultaneously, maintaining standards and supporting the creative team so they can produce the best work possible
- Act as both an individual contributor and a team manager to execute our creative strategy, working with internal departments and liaising directly with artist partners
- Using performance data to iterate and improve creative assets
- Establishing and implementing brand voice, including tone and visual style, across multiple clients

Qualifications

- NFT savvy who understands NFT world super well
- Passion in Cryptocurrency and NFT art design
- Strong ability in digital storytelling and brand campaigns
- General understanding of the blockchain industry and interested to learn more

Hiring organization

Crypto.com

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Employment Type

Full-time

Job Location

Hong Kong, Hong Kong SAR

Date posted

November 26, 2021

Apply

- Experienced with various illustration and multimedia tools, a fast learner and have a “get things done” attitude
- Humble to embrace better ideas from others, eager to make things better, open to challenges and possibilities

Job Benefits

- Attractive compensation package – base salary, commissions and bonuses
- Working in a cutting-edge field of Fintech
- The opportunity to work in a very dynamic environment and be part of an international team
- Involvement in developing brand new products from scratch alongside a talented team
- Huge responsibilities from Day 1. Be the owner of your own learning curve. The possibilities are limitless and depend on you
- You will be able to learn and apply a broad range of skills to your work, and apply state-of-the-art data techniques to conduct research into a broad range of cutting-edge topics