

Global Communications Manager-Fintech

Responsibilities

- Work closely with fintech business teams, assist in coordinating and supporting the overseas communication needs of fintech businesses, such as formulating communication strategies, preparing communication materials and managing relevant international communication projects;
- Assist in supporting cross-border/overseas fintech business brand building. Enhance brand awareness by organizing and planning media events, PR announcements, product promotion, community activities, build up the official website and other social media content marketing channels;
- Tracking and monitoring overseas media coverage on fintech businesses and peers, assisting in exploring and maintaining media relations, and handling related media inquiries.

Qualifications

- 3-5 years of experience in PR and communications with a bachelor's degree or above, majoring in public relations, communications, journalism, marketing or other related fields; experience in international companies or international PR firms preferred, experience in media preferred, overseas study or work experience preferred;
- Have good content writing and graphic design skills, proficient in PowerPoint design and production, familiar with design software such as Adobe InDesign, Illustrator and Photoshop;
- Proficient in English, good communication skills, teamwork, execution, anti-stress, cross-cultural working ability.

Hiring organization

Tencent

Tencent uses technology to enrich the lives of Internet users. Its communications and social platforms Weixin and QQ connect users with each other, with digital content and daily life services in just a few clicks. Its high-performance advertising platform helps brands and marketers reach out to hundreds of millions of consumers in China. The financial technology and business services support of its partners' business growth and assist their digital upgrade.

Tencent invests heavily in talent and technological innovation, actively participating in the development of the Internet industry. The company was founded in Shenzhen, China, in 1998, and listed on the Main Board of the Stock Exchange of Hong Kong since June 2004.

Employment Type

Full-time

Job Location

Hong Kong, Hong Kong SAR

Date posted

November 9, 2022

APPLY