

<https://fintechnews.hk/job/experienced-digital-marketing-assistant/>

Experienced Digital Marketing Assistant

Job Scope

- Gathering, implementing and monitoring our Media Assets (Banners, Content Booking, Content Campaigns) in 5 different countries/markets/time zones
- Following up on material and keeping the overview of several campaigns simultaneously
- Communicating with clients
- Create reportings after the campaigns of the clients
- Supporting the Sales team with sending out metrics and do follow-ups
- Helping to organise market research
- Work and support on special marketing projects

Who are we looking for

Someone who is:

- Confident & Adaptable
- Organisational skills (Ability to plan and prioritise tasks)
- CRM experience (Hubspot or another one)
- Experience in Digital Marketing
- Commercial awareness
- High attention to detail
- Good team player
- A high level of initiative and self-motivation
- Communication skills / English written and spoken
- IT skills (Social Media, Office, Mailchimp)

Contacts

For interested applicants, please send in your CVs to jobs@fintechnews.sg

Hiring organization

Fintech News Network

About Fintech News Network

Founded in 2014, the Fintech News Network is a fintech-focused publication with dedicated local sites across Asia and Europe. Roughly half a million fintech and financial services professionals rely on us for the latest news and insights within the fintech space.

Employment Type

Remote

Industry

Journalism, Fintech

Date posted

February 23, 2021

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